



Support the Burr Elementary School PTA's Direct Appeal Campaign



Dear Burr Families,

Last year we introduced the Direct Appeal Campaign as a result of the desire of many of our members to make a monetary contribution as a simple way to **directly** support the Burr PTA. More than a third of our families participated. Through this option, your donation goes **directly** toward the Burr PTA budget and the programs we offer throughout the school year. Therefore, in hopes to continue building off last year's success, we are again asking our families to consider "opting in" and participate.

Again, 100% of your donation will benefit the PTA's programs and initiatives, including:

- ★ Author Visits
- ★ Time for Kids (Scholastic)
- ★ Published Student Writing
- ★ Art in the Classroom
- ★ Field Trips
- ★ LMC (books & technology-hardware & software)
- ★ Reading Celebration
- ★ Science Program

If you would like to contribute your child's share of PTA programs a **\$90 per child** donation is suggested. Simply complete the form below, make a check payable to "Burr PTA", and send it to school in an envelope labeled "Burr PTA Direct Donation".

We realize this direct donation option is not for everyone and will continue to host our traditional school fundraisers as needed including Family Fun Day, the biennial Spring Auction and Book Fairs. Our community's continued and generous support of all Burr PTA fundraising efforts helps keep our school in the strong position it is in today.

Please consider supporting the Burr PTA for the 2011-2012 school year with the direct donation. Your generosity is greatly appreciated and will allow the PTA to continue supporting the Burr community and our children.

Thank you,

Ann Marie O'Keefe
President

2011-2012 Burr PTA Direct Appeal Campaign

Family Name: _____

One-Time Suggested Donation: \$90/ child X # of children _____ = _____

or _____\$25 _____\$50 _____\$75 _____\$100 _____Other

TOTAL Enclosed: \$_____

Child's Name: _____ Classroom: _____

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